



2009 AEE Banner Ad Purchases

Draw attention to your organization and celebrate your commitment to experiential education by placing a banner ad on the AEE.ORG website.



The Association for Experiential Education (AEE) is a nonprofit, professional membership organization founded in 1972. AEE has 1,550 members in 33 countries engaged in more than 15 areas of professional practice. Our website receives more than 500 unique visitors per day and more than 12,000 per month on average. Visitors to our site come from more than 100 different countries.

AEE.ORG is the hub of professional development benefits offered to our members. These benefits include conferences, networking opportunities, publications, web resources, access to research, the accreditation program and an online job board. The Association for Experiential Education hosts an annual international conference, 8 regional conferences, and a research and evaluation symposium each year, all of which drive traffic to the website.

AEE.ORG Website Banner Ad Rate	
468 X 60 JPEG or GIF Banner Ad	\$150/month

The AEE.ORG website allows for multiple banner ads with hyperlinks to your organization. The system will display ads randomly upon each page load.

AEE.ORG Statistics	Per Day	Per Month
Page Views	4,170	117,000
Unique Visitors	500	12,000
Total Visits	375	17,850
Time on Site	275 seconds average	
Countries	More than 109	

Questions? Ideas? AEE is willing to work with you to meet your organization's marketing needs. Please contact Kirsten Kindt, Kirsten@aee.org, 303-440-8844 x18.