

Vancouver, Washington, USA • November 6-9, 2008

Exhibitor's Prospectus

& Marketing Opportunities

Booths are assigned on a first-come, first-served basis, so reserve your space today! The deadline for booth purchase is October 17, 2008. The advertising deadline is October 10, 2008.

NOTE:

Vancouver, Washington is located just across the river from Portland, Oregon. Portland International Airport is only 10 minutes from the conference site.

Reserve a booth online at www.aee.org.

NON-PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
Boulder, CO
Permit No. 657

ASSOCIATION FOR EXPERIENTIAL EDUCATION
3775 IRIS AVENUE, SUITE 4
BOULDER, CO 80301-2043 USA
WWW.AEE.ORG



Vancouver, Washington will host the 36th Annual International AEE Conference. No other conference offers you more direct contact with outdoor, adventure, classroom, corporate and therapeutic experiential educators in the world. And this year, exhibiting at the Annual International AEE Conference gets even better, with the exhibit hall serving as the hub of the conference and located just across from all general sessions. Features of the exhibit hall include the AEE Bookstore, and the silent auction. We also have several special events scheduled to take place to promote high traffic to the exhibit hall, including the opening reception, meet the employer. Additionally we will once again be opening the exhibit hall up to the public on Saturday November 8th during normal business hours to learn more about Experiential Education through the providers of goods and services in the field.

Space is limited in this year's exhibit hall, so in addition to our standard 8' x 10' exhibit booths, we are also offering non-profit organizations a limited number of table top exhibits at a reduced price. Don't delay, reserve your prime booth location now!

If you have any questions, feel free to contact me, or the AEE office directly. We look forward to seeing you in Vancouver!

Sincerely,

Evan Narotsky
Conference and Events Director



Additional Marketing Opportunities

Would you like even more exposure for your organization? Consider one of the many sponsorship and advertising opportunities. There are entry points for every budget: For as little as \$175 you can advertise in the Conference Program, and for not much more you can have your logo printed on the attendee bag and/or provide a promotional item or brochure to be 'stuffed' into the bag.

If you're looking to make an even bigger splash, consider signing on as a corporate sponsor. Details about all our sponsorship and marketing opportunities are available online at www.aee.org, or simply call AEE's Conferences & Events Director directly at 866-522-8337, ext. 12.

The Silent and Live Auctions are another way to expose attendees to your goods and services. Both auctions are open to all conference attendees, and items are on display throughout the conference. Every year, the auction item exhibit area is one of the first stops repeat attendees make.

Best of all, every donation makes a difference! One-hundred percent of proceeds from the Silent and Live Auctions go to AEE's Touch the Future Fund, supporting organizational initiatives, training and operational requirements as designated by AEE's Board. This year, exciting changes to both auctions will ensure they are a big success!

2008 AEE Conference Exhibitor Information

Make plans now to exhibit and market at the Association for Experiential Education (AEE) Conference in Vancouver, Washington, November 6-9, 2008.

HILTON VANCOUVER: Conveniently located in downtown Vancouver, Washington.

REACH MORE THAN 900 ATTENDEES: In years past, close to 90 percent of conference attendees visited the Exhibit Hall. This gives you access to key leaders, decision-makers and buyers in experiential education. This year's Exhibit Hall features:

- Opening Reception
- Attractions designed to draw attendees, including the AEE Bookstore, the AEE Silent Auction, demonstrations, door prizes, drawings, play space, food, music and more!
- Public access on Saturday

WHAT YOUR BOOTH FEE INCLUDES: Each booth entitles you to two complimentary conference registrations, and access to Career Connections and Meet the Employer. Exhibit booths measure 8' x 10' and come with one 6' topped and skirted table, two chairs and a waste basket. All booths are equipped with standard 8'-high drapes with 3'-high side divisions and a vendor ID sign displaying the company's name and booth number.

TABLE TOP DISPLAYS: A limited number of table top displays are available for not-for-profit organizations only. Tables will be located in the foyer outside of the exhibit hall and display space is limited to the table only. Items may not be sold and no security will be available. Only one registration is provided and organizations are not required to be at the table.

BOOTH SELECTION: For booth selection, please see the floor plan included in this brochure. All booths will be assigned on a first-come, first-served basis, with consideration given to past AEE exhibitors. Table top displays will be assigned, no site selection is available.

MOVE-IN: The AEE Exhibit Hall move-in for exhibitors is on Wednesday, November 5, from 3:00 p.m. to 5:30 p.m. and Thursday from 8:30 a.m. to 2:30 p.m. There will be a mandatory Exhibitor's Orientation on Thursday, from 12:30 p.m. – 1:00 p.m. in the Exhibit Hall. Table top displays will be set at noon on Thursday, November 6.

THE EXHIBIT HALL SCHEDULE IS AS FOLLOWS:

- Thursday, November 6: 4:30 p.m. – 8 p.m., with the Opening Reception taking place from 5:30 p.m. – 7 p.m.
- Friday, November 7: 10 a.m. – 5:30 p.m.
- Saturday, November 8: 10 a.m. – 5 p.m.

TEAR-DOWN: Exhibit tear-down will be Saturday, November 8, from 5 p.m. to 7:15 p.m. No other exhibitor tear-down times will be offered. Please indicate the tear-down time you prefer on the Agreement Form.

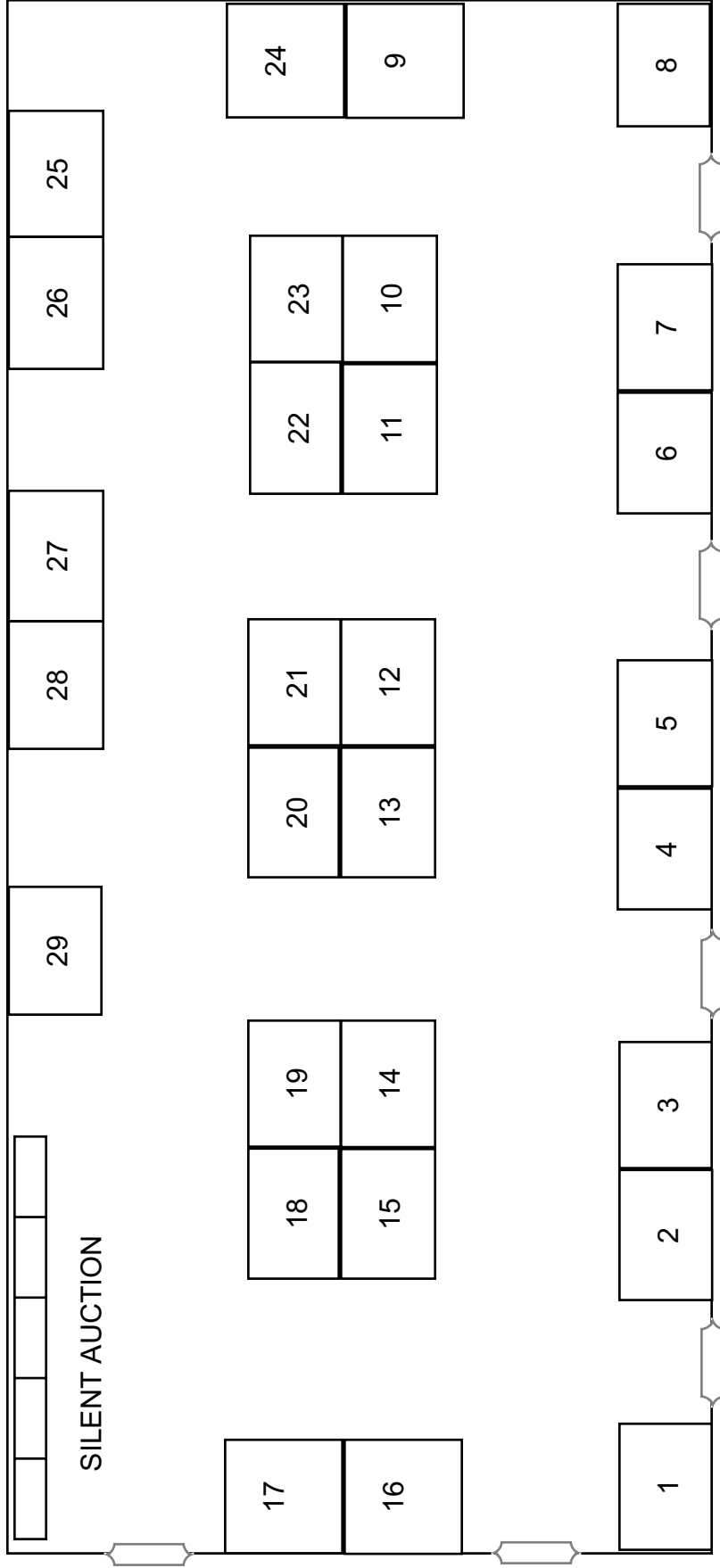
CONFERENCE HOTELS: The Conference host hotel is the Hilton Vancouver Hotel. Please make your lodging arrangements directly with the hotel by calling 1-800-HILTONS. Be sure to book your room by October 13, 2008, and mention AEE to receive the special conference rate of \$115/night.

REGISTRATION: All representatives need to be registered for the conference (see Agreement). Please fill out a Conference Registration Form and mail/FAX it to AEE or submit it online. If you would like to purchase meals, Pre-Conferences, t-shirt, etc., please include additional payment Registration Form and mail it to AEE or submit it online. The registration brochure will be available on the AEE web page (www.aee.org) as of June 1, 2008.

DECORATING/SHIPPING & STORAGE SERVICES: The official conference decorator is Pacific Exposition. They will be handling booth furnishings and on-site booth decorating. You will receive an "Exhibitor Service Kit" from them in October.

QUESTIONS? Please do not contact the Convention Center or the Hilton with questions regarding exhibiting at the AEE Conference. All questions can be fielded by AEE's Conferences & Events Director, Evan Narotsky at 866-522-8337, ext. 12, conferences@aee.org.

The 36th Annual International AEE Conference
 Hilton Vancouver
 November 6-9, 2008



BOOKSTORE AND TABLE-TOP DISPLAYS IN FOYER

