



Association for Experiential Education
36th Annual International Conference
November 6-9, 2008 ~ Vancouver, Washington, USA

ADVERTISING RATES

Reaching the AEE Community has never been easier!

Conference Program

Advertising in our extensive Conference Program is a great way to reach all of our conference attendees.

Size	Specs	Price
Full Page (Four Color, inside back cover)	7-1/2" x 9-1/2"	\$ 775.00
Full Page	7-1/2" x 9-1/2"	\$ 575.00
Half Page	7-1/2" x 4-3/5"	\$ 375.00
1/4 Page	3-3/5" x 4-3/5" / 7" x 2"	\$ 275.00
1/8 Page	2-1/4" x 3-3/4"	\$ 175.00

- * Rates are for one time placement in the 2008 Conference Program.
- * Ads must be submitted as camera-ready art no later than October 6, 2008.

Banner Ad on the AEE Web Site

For maximum exposure, have your digital ad and link prominently displayed on the AEE website.

- * Banner Ads are for a 30-day, one time placement on the AEE Website.
- * Space is limited!

Small
165x100

\$250
Home Page
\$200
Conference Page

Gif or JPG
165 x 100 pixels
File size = 15k (15,300 bytes) or less

Flash Version
Frame Rate: 24fps
Export Version 6 25K (25,600 bytes) or less Flash

Medium
165x225

\$350
Home Page
\$300
Conference Page

Gif or JPG
165 x 100 pixels
File size = 20k (20,480 bytes) or less

Flash Version
Frame Rate: 24fps
Export Version 6 30K (30,720 bytes) or less Flash

Large
165x400

\$450
Home Page
\$400
Conference Page

Gif or JPG
165 x 400 pixels
File size = 25k (25,600 bytes) or less

Flash Version
Frame Rate: 24fps
Export Version 6 45K (46,080 bytes) or less Flash

For more information or to place an ad, please contact:

Evan Narotsky, Conferences and Events Manager
 +1-303-440-8844 or +1-866-522-8337
 conferences@aee.org

AEE Accredited and Institutional Members receive a 25% discount and Organizational Members receive a 15% discount on all advertising placed by August 31, 2008



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SPONSORSHIP OPPORTUNITIES

AEE's sponsorship program has a wide range of packages designed to fit any budget. Customize your Sponsorship Package to bring your company or organization more visibility and maximum exposure.

Platinum Sponsor ~ \$10,000

- Premier Conference Sponsor
- Full-page ad in the Conference Program
- 8 x 10 Exhibit Booth in premiere sponsor location
- 4 complimentary registrations
- Your logo included as a sponsor in the conference program
- Your promotional material included in attendee bag
- Your banner prominently placed at the registration booth and at all mainstage plenary sessions
- Large Banner Ad on the homepage of the AEE website for 60 days
- Your logo and link in the conference section of the AEE website
- Verbal thank you at all plenary sessions throughout the conference
- One-year organizational AEE membership

Gold Sponsor ~ \$5,000

- Sponsorship of two conference events
- Half-page ad in the Conference Program
- 8 x 10 Exhibit Booth in premiere sponsor location
- Your promotional material included in attendee bag
- 2 complimentary registrations

- Your banner prominently placed at your sponsored events
- Link on the AEE website
- Verbal thank you at the opening plenary and at your sponsored event
- One-year organizational AEE membership

Silver Sponsor ~ \$3,000

- Sponsorship of a conference event
- Quarter-page ad in the Conference Program
- 8 x 10 Exhibit Booth in prime sponsor location
- 2 complimentary registrations
- Your banner prominently placed at your sponsored event
- Your promotional material included in attendee bag
- Link on the AEE website
- Verbal thank you at the opening plenary and at your sponsored event

Bronze Sponsor ~ \$1,500

- Sponsorship of 1 conference event
- 1 complimentary registration
- Quarter-page ad in the conference Program
- 50% discount on 8 x 10 Exhibit Booth in premiere sponsor location
- Your promotional material included in attendee bag
- Link on the AEE website

Other Marketing Opportunities

\$2,000 - **Coffee Break or Afternoon Happy Hour in the Exhibit Hall**









\$1,000 - **Conference Event Sponsorship** Your banner prominently placed at your sponsored event, a verbal thank you, and a listing

\$300 - You provide a promotional item, brochure, etc., and we will "stuff it" in each conference attendees' bag.

Auction Item Donations

We welcome any sponsor donations that are in line with our conference values. Donations can include promotional items, gift certificates, coupons, services, etc. Monetary donations are also appreciated in any amount.

This Year's Conference Events

-  Opening Reception in the Exhibit Hall
-  Opening Plenary Session
-  Friday Morning Keynote Address
-  Kurt Hahn Address
-  Awards Dessert Reception
-  Symposium on Experiential Education Research
-  Career Connections
-  Celebration Dinner

** Sponsorship of Signature Events is on a first-come basis

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